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## Wayfair.com Partners with New Jersey Habitat for Humanity Affiliates to Assist Communities Devastated by Hurricane Sandy

### Donates \$50,000 in Home Furnishings to Habitat ReStore Resale Outlets in Asbury Park and Toms River



BOSTON, Feb. 14, 2013 /PRNewswire/ -- Wayfair.com, an online retailer of home furnishings, today announced a donation to two New Jersey Habitat for Humanity affiliates to directly assist communities devastated by Hurricane Sandy. Earlier this month, Wayfair.com delivered more than \$50,000 worth of home furnishings and decor to Habitat ReStore resale outlets in coastal New Jersey. Funds from the sale of the products at Coastal Habitat for Humanity ReStore in Asbury Park and Northern Ocean Habitat for Humanity ReStore in Toms River will directly support disaster response efforts and home re-builds in the region.



(Logo: <http://photos.prnewswire.com/prnh/20130206/NE55105LOGO> )

"We are delighted to contribute to the re-building efforts in coastal New Jersey where so many people are still in need of safe and affordable housing," said Niraj Shah, CEO and co-founder of Wayfair.com. "Wayfair.com strongly supports Habitat's mission and it is our hope that by donating home furnishings directly to Restores in the region, we will be able to help people get back on their feet following Hurricane Sandy."

Coastal Habitat in Asbury Park and Northern Ocean Habitat in Toms River have been working to address both the short-term and long-term need for safe and decent housing in the New Jersey communities impacted by Hurricane Sandy. Both affiliates have launched repair, rebuild and restore efforts in the region and plan to continue as long as necessary. Wayfair.com's donation will directly impact repair and restoration of homes in Coastal Monmouth County and Northern Ocean County.

"Every penny raised from Wayfair.com's donation will directly reach families on the Jersey Shore impacted by Superstorm Sandy," said Richard Virgilio, board member for Coastal Habitat for Humanity, which serves the coastal communities of southern Monmouth County. "We are dedicated to helping restore homes and lives at the shore, and we cannot do it without the support from companies such as Wayfair.com."

Donations provided by Wayfair.com will help Northern Ocean Habitat for Humanity continue to provide simple, decent affordable housing in partnership with low-income families affected by Superstorm Sandy in the northern area of Ocean County. Projects will include new construction and home repair projects.

Wayfair.com launched a partnership with Habitat for Humanity International in July 2012, and has raised more than \$100,000 to help build homes in partnership with low-income families in need of affordable housing. Through the donation of building materials and household goods, as well as financial support and volunteer mobilization, Wayfair.com is dedicated to advancing Habitat's work toward eliminating poverty housing and homelessness.

Habitat for Humanity ReStore resale outlets sell new and gently-used home improvement goods, furniture, home accessories, building materials and appliances to the public at a fraction of the retail price. The proceeds are used by local Habitat for Humanity affiliates to help build and renovate more homes and communities.

#### About Wayfair.com

Wayfair.com offers a zillion things home -- the largest selection of home furnishings and decor across all styles and budgets. With more than five million options from 5,000 brands, we are dedicated to helping people find the perfect product at the right price. Our unparalleled selection and superior customer service coupled with the convenience of online shopping makes it easier than ever before to find exactly what you want for your home. Other sites under the Wayfair.com umbrella include AllModern.com, a leading retailer of original modern design, and JossAndMain.com, the fastest growing private sale site for the home.

Headquartered in Boston, Massachusetts, Wayfair.com employs more than 1200 people and operates distribution and operations centers in Ogden, Utah and Hebron, Kentucky, and international offices in Galway, London, Berlin and Sydney. The company was recently named one of America's Most Promising Companies by *Forbes Magazine*.

For more information, please visit [www.wayfair.com](http://www.wayfair.com), or follow us at [www.facebook.com/wayfair](https://www.facebook.com/wayfair) or at [www.twitter.com/wayfair](https://www.twitter.com/wayfair) or check out our blog *My Way Home* at [www.wayfair.com/blog](http://www.wayfair.com/blog).

#### About Northern Ocean Habitat for Humanity

Northern Ocean Habitat for Humanity is a nonprofit, Christian housing ministry that seeks to eliminate poverty housing in the community and to make simple, decent shelter a matter of conscience and action. People from all walks of life work together in partnership to build houses with families in need. For more information, visit our website at [northernoceanhabitat.com](http://northernoceanhabitat.com) or follow us on Facebook or at Twitter.

#### About Coastal Habitat for Humanity

Coastal Habitat for Humanity, Inc. (CHFH), is an independent affiliate of Habitat for Humanity International working to both eliminate poverty housing in the Coastal Monmouth community. Founded in 1994, CHFH is currently building its 14th home. CHFH builds, renovates and repairs houses in partnership with people who seek adequate housing needs in Coastal Monmouth County. For more information on Habitat for Humanity ReStore efforts, please visit <http://coastalhabitat.org/restore>.

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