



OUR PROGRESS AGAINST POVERTY HOUSING

By the numbers.....

- Completion of 13th affordable home since our inception in 1994.
- Construction of first Certified Energy Star home
- 12 homes renovated under Neighborhood Revitalization Initiative this year with a total of 60 homes renovated in total since program inception in 2006.

Although we live in one of the most affluent counties in New Jersey, we still have 43,500 people living in poverty conditions and this number is growing each year. Studies have shown that children growing up in a

TO OUR COMMUNITY THAT CARES -- WE THANK YOU!

It has been an extraordinary year of progress for Coastal Habitat and we thank the efforts of our many volunteers, donors and other supporters! Twelve low income homeowners who were having difficulty maintaining their homes were able to reach out to Coastal Habitat for much needed assistance on their homes. Our Neighborhood Revitalization Initiative, anchored by our *A Brush with Kindness* program, has had another tremendous year. In the words of one of our homeowners, "...your help was like a God-send. We didn't know what to do. Then the Habitat volunteers came and resolved several years worth of home repair issues in a few days."

We also completed construction of one new home for the Bingham family in Asbury Park enabling them to re-unite their family under one roof. Our second home in the Westside Redevelopment project is already under construction with our third home scheduled for completion for the middle of next year.

At Coastal Habitat we work to provide a helping hand to your neighbors whose homes are falling into disrepair or for those who are living in sub-standard housing and are willing to partner with us to work and build a home that they can affordably purchase.

During this Holiday season, a time which reminds us of our blessings and deep gratitude, I hope you can find it in your heart to make a donation and help us expand our mission to eliminate poverty housing and make Monmouth County a better and safer place to live and work.

Yours in Service,

Maureen Mulligan, Executive Director

YOUR DONATION COULD HELP SUPPORT OUR NEIGHBORHOOD REVITALIZATION PROGRAM:

- \$5 -- 2 tubes of caulk
- \$10 -- paintbrush and gloves
- \$25 -- 1 gallon of paint
- \$45 -- Materials for small repair
- \$80 -- stainless steel safety grab bars

safe and stable home environment will do better in school, stay healthier and will be better equipped to break the cycle of poverty. CAN YOU HELP THESE FAMILIES NOW so that future generations can thrive right here in Monmouth County.

\$125--Fill-up gas tank on Habitat box truck
\$220 -- 36" Aluminum Storm Door
\$600 -- Materials to build exterior access ramp
\$1000-- Materials to support typical *A Brush with Kindness* Project
(click below to make a donation now)
http://www.coastalhabitat.org/donate/financial_donations.html

DID YOU KNOW?

- Our homeowners must purchase their home and pay a 0% mortgage for 20 - 30 years
- For a volunteer to donate one hour of their time on the construction of a new home, we must raise at least \$44 of donations to purchase materials, skilled trades people, insurance, supervision, etc.
- The money to build a new home or revitalize a home in your neighborhood comes from generous donations of people like yourself.
- Our ReStore has recycled over 1.5 million pounds of home goods thus keeping them out of landfills and making our environment greener.
- Our new homes have added over \$1,650,000 in value to the local real estate market and our new homeowners have paid approximately \$180,000 in property taxes in their communities to date.
- The Habitat model for affordable housing is uniquely sustainable. It will never create a "real estate bubble" but it does rely on a community with compassion. Please continue to give of your time, your talents or your treasures.
- 73 Families in Monmouth County have been given a helping hand to date. Someday some of those family members may be the ones who are helping your neighbor, friend or a loved one at your local school, hospital or business.

UNIQUE OPPORTUNITIES TO GIVE

- Donate a car (www.carsforhomes.org)
- Purchase "The Carpenter's Gift" book, Habitat Christmas Cards, or a Coastal Habitat visor (call 732-974-2422 x2)
- Give a gift to honor someone (call 732-974-2422 x2)
- Shop at our ReStore or donate gently used home furnishings or appliances (visit us at 917 3rd Ave, Asbury Park, Wed - Sat 10AM - 4PM or call 732-988-7044)
- Donate the contents of a home about to be demolished (call 732-974-2422)
- Sign up to give a recurring gift each month (call 732-974-2422 x2)
- check here for other ideas
www.coastalhabitat.org/appeal

No matter the amount, your neighbors and your community will benefit from your generosity. For gifts of \$250 and above, we welcome you to the ***Carpenter's Circle!!*** Please call for more information about the benefits of giving at this level. 732-974-2422 x2

FISCAL RESPONSIBILITY AND SUSTAINABILITY

Each year we are audited to insure that we maintain proper controls and we comply with all State and Federal requirements for a non-profit Community Developer. Our practices and procedures insure that monies are spent judiciously to keep our building costs low. In fact, our Coastal Habitat mortgages cost less than 99.8% of mortgages in Monmouth County (per census.gov). We remain committed to deliver some of the most affordable and sustainable housing in Monmouth County.

Please know that your financial gift is multiplied 7X! We are able to provide powerful leverage to each of your gifts. That leverage includes, gifts-in-kind, thousands of volunteer hours, generously discounted skilled and professional services, improved purchasing power for the homeowner and a commitment to re-invest mortgage payments into future home building and Neighborhood Revitalization. Your donations of any amount will stay in Monmouth County and be put to hard work. Whenever we purchase services or materials we utilize local labor and suppliers to boost our local economy while

Helping those in need today
maybe the answer to your prayers
tomorrow.

developing affordable housing.

**MAKING A DIFFERENCE
THROUGH COMMITMENT TO
COMMUNITY
SERVICE-----THANK YOU
TO OUR:
MAJOR SPONSORS**

- City of Asbury Park
- NJ Dept. of Community Affairs
- United Way
- First Presbyterian Church
- Richmond County Savings Foundation
- Wells Fargo
- OceanFirst Bank
- Gannett Foundation
- The Amboy Foundation
- Wegmans
- TD Charitable Foundation
- Provident Bank
- NJ Natural Gas
- Red Ginger Home

GIFTS IN KIND/ SUPPORTERS

- A. J. Perri
- Ashley Furniture
- Atelier East Design
- Brielle Women's Club
- Colonial Nursery
- CMA Electric
- Cyclone Web Design
- Delisa Demolition
- Feldman & Feldman Architects
- Frontier Trees
- GAF
- Richard Hogan, Esq.
- Random Test Reggae
- Home Depot
- Lowe's
- Lucas Construction
- Hughie Masonry
- Hunter Douglas
- inBloom Events & PR
- Johnny on the Spot

**COMPASSION IN ACTION-----
THANK YOU TO OUR VOLUNTEER GROUPS!**

- Affordable Housing Alliance
- American Baptist Church Youth Group
- Bucknell Alumni Group
- BioTechnology High School
- CBA National Honor Society
- CDW
- Chase Bank
- Deloitte Consulting Group LLP
- DeMatha High School
- First Assembly of God
- Lowe's
- Levi's Outlet
- Keller Williams
- Maidenform
- Manasquan River Golf Club
- Monmouth University
- NJ Young Professionals
- Pfizer
- Raritan High School Football Team
- Rumson-Fair Haven Regional H.S
- Spring Lake Rotary
- Stallmeyer Landscape Project
- Quantum Management Group
- Rutgers University
- Wachovia Bank
- Wall Communication High School
- Whole Foods
- Wells Fargo
- UMDNJ Voices
- United Way
- US Military Academy Prep School
- US Army
- U.S. Coast Guard

- Majestic Exteriors, LLC
- Monmouth County Association of Realtors
- Musicians on a Mission
- Reids Sod Farm
- Rovia
- Rysers Landscape
- Unique Home Improvements
- Up-Tite Fasteners
- Whirlpool
- Wright-Hager Foundation

Coastal Habitat Board Members

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Rev. Kevin Williams - Director
Maureen Mulligan - Executive Director

Please visit our web-site to learn more about Coastal Habitat.

www.coastalhabitat.org

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P.S. Whose prayer might you be the answer to today? Can you help to make our community a place where families lives are transformed? Children thrive in a home environment that is stable and safe. Help us to revitalize neighborhoods that are struggling in Monmouth County while strengthening the economy and the housing market with the purchase of local materials and labor.